Cookie Policy

Last updated: January 2026

This Cookie Policy explains how Waffle Education ("we", "us", "our") uses cookies and similar technologies on **waffleeducation.co.uk** and any related subdomains (the "Service").

We keep this policy concise and easy to understand.

We do **not** use Google Analytics, advertising cookies, tracking cookies, or any technologies designed to profile users.

1. What are cookies?

Cookies are small text files placed on your device when you access a website. They help websites function, improve performance, and provide a smoother experience.

We also use similar technologies such as **local storage**, which allows your browser to store small amounts of data for functionality and preference saving.

2. How we use cookies

We only use **essential** and **non-tracking** cookies/technologies. Our usage falls into three categories:

a) Strictly necessary cookies

These are required for the Service to operate. Without them, core features—like logging in or maintaining a secure session—would not work.
Examples include:

- Session cookies
- Authentication tokens
- Security-related cookies

Because these are essential, you cannot opt out of them.

b) Preference & performance cookies

These help us remember your settings and deliver tailored functionality — such as:

- Saving UI preferences
- Remembering session state
- Improving page speed and responsiveness

These do **not** track your activity across other sites and do **not** identify you.

c) Analytics & measurement (non-cookie, privacy-friendly)

We use **Plausible Analytics**, a privacy-first, GDPR-compliant analytics tool that:

- Does not use cookies

- Does not track users across sessions
- Does not store personal data or unique identifiers

All analytics are aggregated and anonymous.

Because no personal data is stored and no cookies are set, no cookie banner is required.

3. Cookies we do not use

We do *not* use any of the following:

- Google Analytics
- Advertising / marketing cookies
- Third-party tracking cookies
- Fingerprinting technologies
- Behavioural profiling

We do not use cookies to track users or their preferences across different sites.

4. Managing cookies

Most web browsers allow you to manage, disable, or delete cookies through settings.
Since our site runs mainly on essential cookies and local storage, turning off cookies may impact functionality such as:

- Staying logged in
- Correct loading of features
- Saving your preferences

If you disable all cookies, parts of the Service may not work as intended.

5. Changes to this Cookie Policy

We may update this policy occasionally to reflect new features, privacy requirements, or regulatory changes.
Updates will be posted on this page with a new "Last updated" date.

6. Contact us

For questions about this Cookie Policy or how we use data, contact:
Email: privacy@waffleeducation.co.uk